

2013 Tidewater Employer Conference – April 30, 2013 ♦ Hilton Virginia Beach Oceanfront

| Schedule | Location | | | | |
|---------------|---------------------------|--|---|--|---|
| | Peacock Ballroom C | Peacock Ballroom A | Peacock Ballroom B | Spotswood Arms | Princess Anne |
| 8:00 | Registration (Foyer) | | | | |
| 8:15 - 9:00 | Breakfast | | | | |
| 9:00 - 9:45 | | General Session | | | |
| 9:45 - 10:45 | Breakout Session 1 | | | | |
| | | Avoiding Risks Due to Layoffs and Restructuring <i>Robert Barry, Esquire</i> Kaufman & Canoles Norfolk, Virginia | Workers' Compensation: Risk Mitigation and Compensability <i>Laura Collins, Esquire</i> Insurance Manager Virginia Workers' Compensation Commission Richmond | The Virginia Workforce Connection: The Secret is Out! <i>Vanessa Myers-Mason and Bill Walker</i> Virginia Employment Commission Richmond | Managing Your Business Strategically <i>Dr. James M. Burke, Director, and Ms. Linda Pierce, Consultant/Faculty</i> Performance Management Group Virginia Commonwealth University |
| 10:45 - 11:00 | Break (Foyer) | | | | |
| 11:00 - 12:00 | Breakout Session 2 | | | | |
| | | Twenty-Five Employment Facts Every Employer Should Know <i>Robert Barry, Esquire</i> Kaufman & Canoles Norfolk, Virginia | Effective Participation in the VEC's Adjudication Process <i>Salvatore "Sam" Lupica</i> Chief Operating Officer Virginia Employment Commission Richmond | Leveraging Social Media <i>Katie Pfledder</i> Social Media Coordinator DirectEmployers Association, Inc. Indianapolis, Indiana | Managing Your Business Strategically <i>Dr. James M. Burke, Director, and Ms. Linda Pierce, Consultant</i> Performance Management Group Virginia Commonwealth University |
| 12:00 - 1:00 | Lunch | | | | |
| 1:15 - 2:30 | Breakout Session 3 | | | | |
| | | Avoiding Risks Due to Layoffs and Restructuring <i>Robert Barry, Esquire</i> Kaufman & Canoles Norfolk, Virginia | Innovation in Workforce Services <i>Jeffrey Brown, Director</i> Workforce Services Division Virginia Employment Commission Richmond | Leveraging Social Media <i>Katie Pfledder</i> Social Media Coordinator DirectEmployers Association, Inc. Indianapolis, Indiana | Proactive Rapid Response and Layoff Aversion Strategies <i>Curtis D. Wray</i> Rapid Response Coordinator Southeast Region Thomas Nelson Community College Hampton, Virginia |
| 2:30 | Adjourn | | | | |

